



October is European Dyslexia Awareness Month

Dyslexia Awareness Week is October 4th to 10th 2021

World Dyslexia Awareness Day is October 8th

Thanks for your interest in supporting Dyslexia Awareness Week. We continue to encourage people to “**Shout About Dyslexia**” this Dyslexia Awareness Week and Month. We know it’s so important to be able to talk about your dyslexia openly. Dyslexia should not be whispered about in hushed voices. There’s no shame in having dyslexia – it’s a learning difference. We should be proud and celebrate our talented dyslexic community.

Throughout the week we will seek to raise awareness with the public, using traditional and social media (Facebook, Twitter, LinkedIn, YouTube). Please do follow us and share content throughout Dyslexia Awareness month. If you hold an event in your school or workplace, please tag us so we can like and share your awareness-raising efforts.

Due to the Covid-19 pandemic, in-person events will not be held by DAI this year during Dyslexia Awareness Month, but we will be sharing content online during the month as well as running online courses and webinars.

Hashtags: #ShoutAboutDyslexia #Dyslexia #DyslexiaDay #DyslexiaMonth

How you can get involved:

Dyslexia Awareness Month is about ideas, awareness, conversations, events and fundraisers held in homes, schools and workplaces across the country. Pop up a [poster](#) or design your own one.

We hope you will participate in some way showing your support for the 1 in 10 of our citizens who have dyslexia. Visit our website, follow us on social media, run a fundraiser, have a conversation. If you are planning an event, we would be happy to help publicise it, so please let us know – email us at info@dyslexia.ie or tag us on social media. Together, let’s make the most of this opportunity to shout about dyslexia, loudly and proudly! **Let’s develop awareness and understanding.**

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Dyslexia Awareness Month



learn more at



www.dyslexia.ie

[@DyslexiaIreland](https://twitter.com/DyslexiaIreland)



Let's get the conversation started!

Have a discussion about dyslexia and difference in your class or during assembly.

Here are some links to videos which you could show to help children and young people understand dyslexia, and to start the conversation:

- https://youtu.be/gbWspi2_A1Q See Dyslexia Differently with intro by Don Wood
- <https://youtu.be/IEpBujdee8M> Nessy video on what it's like being dyslexic.
- <https://youtu.be/CehY6Tsolc> Hidden Potential, a short film produced in Ireland on dyslexia.
- <https://youtu.be/MMMXtZXLrUA> Jamie Oliver talks about being made by dyslexia
- Also, check out [DAI's YouTube channel](#) for lots of webinars on videos, including advice for parents, teachers, adults with dyslexia, and info on assistive technology.

Perhaps some of your students with dyslexia would like to share their experience and celebrate their dyslexia, their difference. Let them shout about their dyslexia and be proud, not ashamed.

The Twinkl resource website has some downloadable resources for on seeing dyslexia differently: <https://www.twinkl.ie/resources/twinkl-partnerships/bda-partnerships>

#ShoutAboutDyslexia

Do a class or school or workplace "Shout About Dyslexia" and send it to us or share on social media with the #ShoutAboutDyslexia hashtag. Just film everyone saying "Dyslexia" or, for example, "This is the Ballymurphy NS Shout About Dyslexia" whatever way you want to do it. As usual, please make sure you have parent/guardian permission before sharing. This is an opportunity to show your commitment to your students, family members, with dyslexia by shouting out the word loudly and proudly!

Fundraising Ideas

DAI is very reliant on fundraising and donations as only a third of our work is funded by government grants. We would love if you could run a fundraiser any time in October to support our work, e.g.

- A superhero costume day
- A jersey day
- A no-uniform day
- A Facebook fundraiser
- Or whatever works for you in your location, school, or workplace.

Looking for support or more information on dyslexia...

Check out our website www.dyslexia.ie or our social media channels (Facebook, Twitter, Instagram and YouTube).

DAI is the only national organisation working with and for people with dyslexia in Ireland. We provide information, assessment, tuition and training. We also advocate for the needs of people with dyslexia so that we can move towards a dyslexia friendly society which enables people to achieve their full potential. We have a small team in our national office in Dublin and a network of Workshops nationwide who offer weekly after-school groups for children and young people with dyslexia.

Just one third of our income is from government grants, so we are very reliant on donations and fundraising.

Thank you for your support!

Upcoming DAI Webinars and Training Courses

Here is just a selection of some of our upcoming webinars and courses:

October 5	<u>Strategies to Support Your Young Person at School (Free Webinar)</u>
October 12	<u>Understanding Your Young Person's Assessment for Dyslexia (Free Webinar)</u>
October 21	<u>Webinar on Dyslexia for FET & HE sector staff</u>
October 21	<u>Self Esteem & Wellbeing for our Young People with Dyslexia (Free Webinar)</u>
October 27	<u>Webinar – Dyslexia in the Workplace</u>
November 3-24	<u>Dyslexia in the Workplace Course</u>
November 4	<u>Dyscalculia Webinar</u>
November 16-23	<u>Dyslexia and Literacy Assessment Course for Teachers</u>
November 16-23	<u>Parents' Course on Dyslexia</u>

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**With early identification and supports
we can succeed with reading**



Please text READ to 50300 to donate €4

The Dyslexia Association of Ireland will receive a minimum of €3.60.
Service Provider LikeCharity (helpline 076 6805278)



www.dyslexia.ie

[@DyslexiaIreland](https://twitter.com/DyslexiaIreland)

